

Press Release
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OPUS UNVEILS REVOLUTION IN BOOK PRODUCTION

OPUS Group has unveiled revolutionary technology in short run production at its Maryborough facility in Victoria.

OPUS Group Chief Executive Cliff Brigstocke said the Hewlett Packard T400 inkjet printer, supported by a binder and colour press, meant that digital files were taken through to finished product in a single process.

“It is the only one of its kind in Australia and gives us the ability to seamlessly and economically move from conventional print to short run digital production and back again to suit the requirements of the fast changing marketplace,” Mr Brigstocke said.

“For our customers it reduces inventory and mitigates the risk of obsolescence, provides the ability to market test publications, expedite fast global releases, and personalise and niche publish.”

Mr Brigstocke said he was hopeful that work which has been going offshore would be brought back to Australia to the Maryborough facility.

The HP inkjet printer has an unmatched width and speed, and prints up to 44 per cent faster than the closest solution.

Mr Brigstocke said OPUS Group’s three divisions; outdoor, government and publishing are each leaders in their field, and the McPhersons business was a valuable addition to its growing Australian and Asia Pacific network.

“We believe it stands to benefit significantly by being able to leverage OPUS’s substantial network spanning the Asia Pacific region.”

OPUS Group Limited has significant global capability with modern facilities in Singapore, Sydney, Melbourne, Canberra and Auckland along with strategic content distribution alliances in China, North America and the United Kingdom.

The Maryborough facility was part of McPherson’s Printing Group, which has merged with OPUS Group and plans to list on the Australian Securities Exchange on April 10 under the code “OPG”.

– **Ends** –

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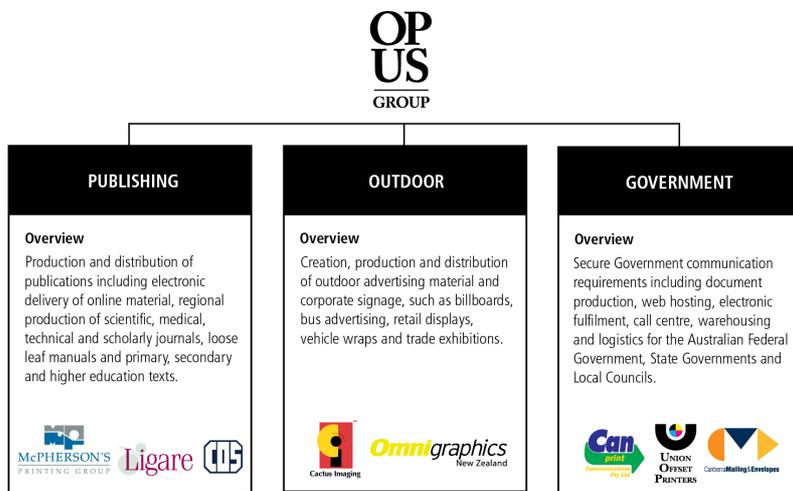
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OPUS Group is an Asia-Pacific business services and communication solutions company, distributing published content with the speed, scale and technology to deliver innovative, customised solutions for customers across multiple specialist divisions.

The OPUS Group holds leading positions in their respective markets and have long term relationships with their customers. Operating in three divisions; publishing, government communications, and outdoor media, OPUS Group has expanded to become one of the leading specialist players in the Asia-Pacific region. The OPUS Group has significant global capability with modern facilities in Singapore, Sydney, Melbourne, Canberra and Auckland and strategic content distribution alliances in China, North America and the UK.